

New Study: Does liking The Big Bang Theory make you more attractive?

[A new study from EliteSingles](#) has revealed some wonderful news for those with a passion for funny scientists: **42% of Canadian singles think that liking The Big Bang Theory makes you more attractive. Bazinga!**

- **68% of Canadian singles think having the 'right' taste in TV makes you more interesting**
- **42% would be attracted to someone who likes The Big Bang Theory**
- **33% would be turned off by someone liking The Walking Dead**
- **More than half of singles want to binge watch TV on a date**
- **Men are more interested in watching romance than women**

The study, which looked at data from 300 Canadian singles aged 18-59, wanted to see if someone's choice in TV shows can have an impact on their love life. The answer was yes: 68% of Canadians think that having the right taste in TV makes you a more interesting person to date.

Having the right taste in TV

So what is the right taste in TV? In Canada, the most popular answer starts with a big bang: 42% of Canadian singles think that liking The Big Bang Theory makes you more attractive. This is followed by Game of Thrones at 28% and Criminal Minds at 27%.

The wrong taste table is dominated by The Walking Dead – 33% of Canadians think that liking zombie hordes makes you unattractive. Other TV turn-offs include Broadchurch at 15% and Doctor Who at 14%.

Binge watching: the new must-do date night

The survey also revealed that TV shows can have an impact on romance itself, with over half of Canadian singles wanting to binge-watch TV on a date. Those aged 30-39 would be the most keen, with 80% being in favour. They're followed by 18-29 year olds at 72%, 40-49 year olds at 57%, and 50-59 year olds at 53%.

But what show should you stream? Canadian men and women were somewhat divided on the issue: while 43% of men and 46% of women would choose a comedy as their top date-night genre, men's second favourite genre is romance (17%), followed by fantasy (11%), while women prefer to temper their comedy with crime drama (17%) and with thrillers (9%).

Netflix and chill: the celebrity edition

The men and women in the survey were also asked about the TV hunks and small screen babes they'd most like to cuddle up to for a long, hard binge watch.

Men's favourite TV temptress is Kaley Cuoco (Penny, The Big Bang Theory), followed by Sophia Vergara (Gloria Delgado-Pritchett, Modern Family) and Emilia Clarke (Daenerys Targaryen, Game of Thrones).

Canadian women's most-wanted TV celebrity is Kit Harrington (Jon Snow, Game of Thrones), followed by Jesse Williams (Dr Jackson Avery, Grey's Anatomy) and Sam Heughan (Jaime Fraser, Outlander).

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TV AND DATING

Can watching TV get you a date?



68%

of singles think that liking the right TV shows can make someone appear more interesting

The three MOST attractive TV shows

- 1 The Big Bang Theory
- 2 Game of Thrones
- 3 Criminal Minds

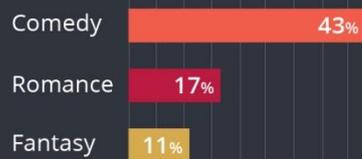
The three LEAST attractive TV shows

- 1 The Walking Dead
- 2 Broadchurch
- 3 Doctor Who

Women's top genre to watch with a date



Men's top genre to watch with a date



% of singles who believe that a TV marathon makes a good date



WOMEN WANT TO WATCH TV WITH

Kit Harrington

Jon Snow
Game of Thrones



MEN WANT TO WATCH TV WITH

Kaley Cuoco

Penny
The Big Bang Theory



Elite SINGLES

Source: 300 Canadian singles aged 18-59, surveyed by www.elitesingles.ca